

# *Sustainability*

**Your Business, Your Future**



**27TH ANNUAL**  
EDUCATIONAL CONFERENCE

CORE CONFERENCE

**OCTOBER 20-23, 2022**

**BALTIMORE, MD**



SewingDesignPros

**ASDP**

ASSOCIATION OF  
SEWING & DESIGN  
PROFESSIONALS

[SEWINGPROFESSIONALS.COM/CONFERENCE](https://sewingprofessionals.com/conference)  
[CONFERENCE@SEWINGPROFESSIONALS.COM](mailto:CONFERENCE@SEWINGPROFESSIONALS.COM)

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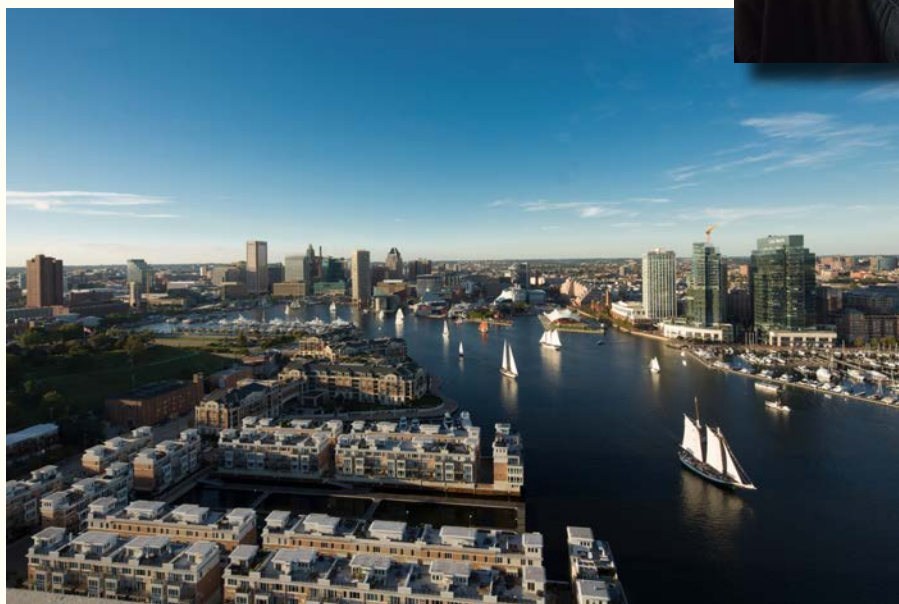
# *Welcome from our President*

I am so excited to invite everyone to ASDP's 27th annual educational conference in Baltimore, Maryland! Conference WILL HAPPEN this year! October 2022 will be a wonderful time to travel to Baltimore and learn more about Sustainability: Your Business, Your Future! Whether this will be your first or your 27th conference, browse through this brochure and consider what new knowledge would make your business and your future more sustainable. Do you need to learn more about Alterations and Mending, or High End Production? Non-Traditional Patternmaking or Lace Manipulation? Perhaps you want to learn about Tech Packs. And be sure to notice the special events tucked here and there. Come learn about our new apprenticeship program! Meet and greet other first time attendees! Put on your seatbelt, because this is a whirlwind event. There is so much to learn and so many new colleagues to meet and existing ones to catch up with! This is a conference not to be missed!

I hope to see you there!

XO  
*Bonny*

Bonny Carmicino  
ASDP President 2021-2023



# Conference Sched

Master Class

Full Da

See Full Schedu

***Tuesday, October 18th***

***Wednesday, October 19th***

8am - 8pm Registration: Cheseapeake Foyer

8am - 8pm ASDP office: Douglass

8:30am - noon

Lace Manipulation: The  
Couture Bodice

Chesapeake A

8:30am - noon

High-End Jacket, Dress, Slacks  
Production

Chesapeake B

8:30am - noon

Lace Manipulation:  
The Couture Bodice

Chesapeake A

8:30am - noon

High-End Jacket,  
Dress, Slacks  
Production

Chesapeake B

8:30am - noon

Bridal & Formal  
Alterations from  
Shoulders to Hem

President

1:30pm - 5pm

Lace Manipulation: The  
Couture Bodice

Chesapeake A

1:30pm - 5pm

High-End Jacket, Dress, Slacks  
Production

Chesapeake B

1:30pm - 5pm

Lace Manipulation:  
The Couture Bodice

Chesapeake A

1:30pm - 5pm

High-End Jacket,  
Dress, Slacks  
Production

Chesapeake B

1:30pm - 5pm

Bridal & Formal  
Alterations from  
Shoulders to Hem

President



# ule At-A-Glance

y Class

Half Day Class

le for All Events

**Thursday, October 20th**

**Friday, October 21st**

8am - 8pm Registration: Cheseapeake Foyer

8am - 8pm ASDP office: Douglass

8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon
Lace Manipulation: The Couture Bodice	High-End Jacket, Dress, Slacks Production	Bridal & Formal Alterations from Shoulders to Hem	Non-Traditional Patternmaking: Inspiration from "Pattern Magic"	Fitting & Alternating Pants	Make It Last! Mending	Writing for Sewists	Turn Your Passion into Profit: Sell What You Sew Online	Beginning Pattern Grading	Clothing Alterations & Repairs: A Curriculum
Chesapeake A	Chesapeake B	President	Camden/Lombard	Pratt/Calvert	Chesapeake A	Chesapeake B	President	Camden/Lombard	Pratt/Calvert

Noon - 1:30pm  
Keynote Lunch

Pisces

1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm
Lace Manipulation: The Couture Bodice	High-End Jacket, Dress, Slacks Production	Bridal & Formal Alterations from Shoulders to Hem	Non-Traditional Patternmaking: Inspiration from "Pattern Magic"	Create Couture Details Using Heirloom Techniques	Pricing Your Work Using the 5-Star System	Creating Chinese Knots	Things That Go Bump in the Night on Your Embroidery Machine	Beginning Pattern Grading	Clothing Alterations & Repairs: A Curriculum
Chesapeake A	Chesapeake B	President	Camden/Lombard	Pratt/Calvert	Chesapeake A	Chesapeake B	President	Camden/Lombard	Pratt/Calvert

6pm - 7:30pm  
Opening Reception & Awards

Harborview

7pm - 9pm  
Fashion Show

Annapolis/Fredrick/Columbia

# Conference Sched

Master Class

Full Da

See Full Schedu

***Saturday, October 22nd***

***Sunday, October 23rd***

**8am - 5pm Registration: Chesepeake Foyer**

**8am - 5pm ASDP office: Douglass**

8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon	8:30am - noon
Create Custom Couture Trims	Adjusting Patterns & RTW for Special Needs	Standards of Quality: Who Cares?	What is a Tech Pack? How to Read & Write Technical Specifications	You are Really in Sales!	Chanel & Chanelisms	Creating a Line Plan & Budget for Your Apparel Line	Passementerie: Buttons, Braids, & Closures	Design 101	Improving Communication Through Technical Drawing
Chesapeake A	Chesapeake B	President	Camden/Lombard	Pratt/Calvert	Chesapeake A	Chesapeake B	President	Camden/Lombard	Pratt/Calvert

1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm	1:30pm - 5pm
Create Custom Couture Trims	Ironing Out Client Relations: Placating Angry Clients	Sewing with Silk & On the Bias	What is a Tech Pack? How to Read & Write Technical Specifications	Revamp Garments for a Sustainable Wardrobe	Chanel & Chanelisms	Organizing Your Workflow for Efficiency, Profitability, & Mental Tranquility	Passementerie: Buttons, Braids, & Closures	Design 101	Understanding the Dynamics of Sleeves & Armscye Designs to Get the Most Arm Movement
Chesapeake A	Chesapeake B	President	Camden/Lombard	Pratt/Calvert	Chesapeake A	Chesapeake B	President	Camden/Lombard	Pratt/Calvert

**5pm - 6:30pm  
Farewell Reception**

**Harborview**

**6:30pm - 9:30pm  
Annual Meeting & Dinner**

**Pisces**



# ule At-A-Glance

y Class

Half Day Class

le for All Events

***Monday, October 24th***

**8am - 5pm ASDP office: Douglass**

8:30am - noon

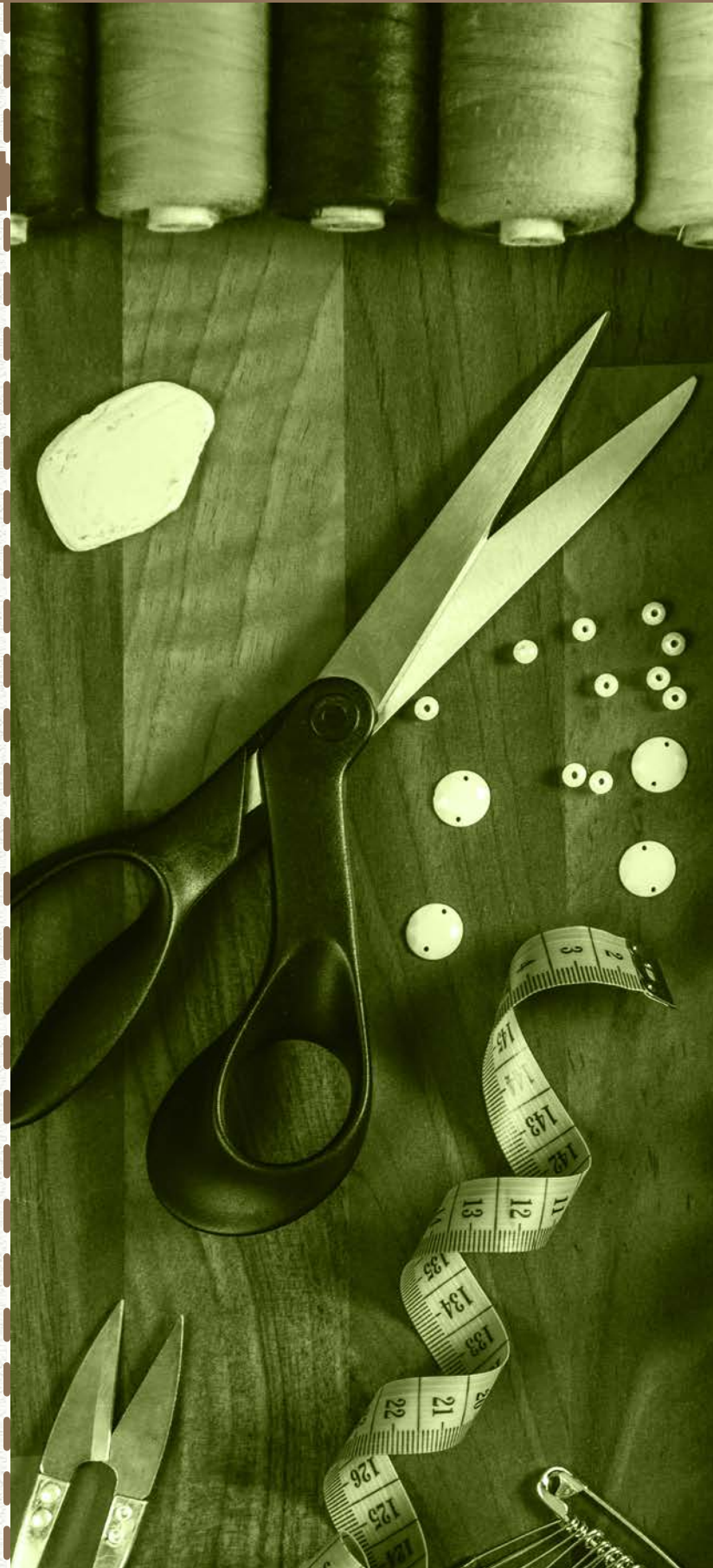
Chanel & Chanelisms

Chesapeake A

1:30pm - 5pm

Chanel & Chanelisms

Chesapeake A



# Conference Pricing

<i>Pre-Conf. Master Classes</i>	<i>Member &amp; Student</i>	<i>Non-Member</i>	<i>Late</i>
Lace Manipulation: The Couture Bodice (3 Days)	\$500	\$600	\$700
High-End Jacket, Dress, Slacks Production (3 Days)	\$500	\$600	\$700
Bridal & Formal Alterations from Shoulders to Hem (2 Days)	\$300	\$400	\$500
<i>Post-Conf. Master Class</i>			
Chanel & Chanelisms with Claire Shaeffer	\$500	\$600	\$700
<i>Post-Conf. Tour</i>			
Tour (includes transportation)	\$100	\$125	\$150
<i>Core Conference</i>			
Thursday through Sunday	\$750	\$950	\$1000
<i>À la Carte</i>			
One Full Day of Core Classes (excludes special events)	\$180	\$225	\$275
Welcome Reception	\$60	\$60	\$60
Keynote Luncheon	\$80	\$80	\$80
Fashion Show	\$40	\$40	\$40
Annual Meeting/Dinner	\$100	\$100	\$100
Farewell Reception	\$60	\$60	\$60

**Core Conference** pricing includes classes on Thursday through Sunday; Thursday Welcome Reception; Keynote Luncheon; Fashion Show; Saturday Dinner / Annual Meeting; Sunday Farewell Reception.

**Master Class** prices do not include Core Conference or any special events.





# Registration Timetable

*July 1st*

- Registration opens for ASDP Members who made a deposit in March - you may pay in full (minus the \$100 deposit) or 1/2 of the balance upon registration with the second installment due on September 1st. Registration link will be emailed.

*July 15th*

- Registration opens for Non-Members who made a deposit in March - you may pay in full (minus the \$100 deposit) or 1/2 of the balance upon registration with the second installment due on September 1st. Registration link will be emailed.
- Registration opens for all ASDP Members- you may pay in full or 1/2 of the balance upon registration with the second installment due on September 1st. Registration link will be emailed.

*August 1st*

- Registration opens for all Non-Members - you may pay in full or 1/2 of the balance upon registration with the second installment due on September 1st. Registration link will be available on the website.

*September 1st*

- Late Registration begins - full payment due at registration.
- All remaining payments are due



# ***Full Schedule***

## ***Tuesday, October 18th** Pre-Conference*

8am - 8pm	ASDP Office	Douglass
8am - 8pm	Registration	Chesapeake Foyer
8am - 5pm	Beverage Break (water, coffee, & hot tea)	Chesapeake Foyer
8:30am - noon	Master Class: Lace Manipulation: The Couture Bodice with Helen Haughey	Chesapeake A
8:30am - noon	Master Class: High-End Jacket, Dress, Slacks Production with Laurel Hoffmann	Chesapeake B
Noon - 1:30pm	Lunch on your own	
1:30pm - 5pm	Master Class: Lace Manipulation: The Couture Bodice with Helen Haughey	Chesapeake A
1:30pm - 5pm	Master Class: High-End Jacket, Dress, Slacks Production with Laurel Hoffmann	Chesapeake B



# Full Schedule

## Wednesday, October 19th Pre-Conference

8am - 8pm	ASDP Office	Douglass
8am - 8pm	Registration	Chesapeake Foyer
8am - 5pm	Beverage Break (water, coffee, & hot tea)	Chesapeake Foyer
8:30am - noon	Master Class: Lace Manipulation: The Couture Bodice with Helen Haughey	Chesapeake A
8:30am - noon	Master Class: High-End Jacket, Dress, Slacks Production with Laurel Hoffmann	Chesapeake B
8:30am - noon	Master Class: Bridal & Formal Alterations from Shoulders to Hem with Brenda Breitenmoser	President
Noon - 1:30pm	Lunch on your own	
1:30pm - 5pm	Master Class: Lace Manipulation: The Couture Bodice with Helen Haughey	Chesapeake A
1:30pm - 5pm	Master Class: High-End Jacket, Dress, Slacks Production with Laurel Hoffmann	Chesapeake B
1:30pm - 5pm	Master Class: Bridal & Formal Alterations from Shoulders to Hem with Brenda Breitenmoser	President





# Full Schedule

## Thursday, October 20th Core Conference

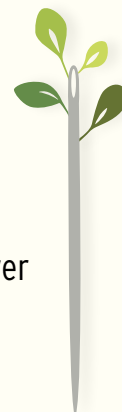
8am - 8pm	ASDP Office	Douglass
8am - 8pm	Registration	Chesapeake Foyer
8am - 5pm	Beverage Break (water, coffee, & hot tea)	Chesapeake Foyer
8:30am - noon	Master Class: Lace Manipulation: The Couture Bodice with Helen Haughey	Chesapeake A
8:30am - noon	Master Class: High-End Jacket, Dress, Slacks Production with Laurel Hoffmann	Chesapeake B
8:30am - noon	Master Class: Bridal & Formal Alterations from Shoulders to Hem with Brenda Breitenmoser	President
8:30am - noon	Full-Day Class: Non-Traditional Patternmaking: Inspiration from "Pattern Magic" with Theresa Alexander	Camden/Lombard
8:30am - noon	Half-Day Class: Fitting & Altering Pants with Lauren Domio	Pratt/Calvert
Noon - 1:30pm	Lunch on your own / Newbie Meet & Greet	
1:30pm - 5pm	Master Class: Lace Manipulation: The Couture Bodice with Helen Haughey	Chesapeake A
1:30pm - 5pm	Master Class: High-End Jacket, Dress, Slacks Production with Laurel Hoffmann	Chesapeake B
1:30pm - 5pm	Master Class: Bridal & Formal Alterations from Shoulders to Hem with Brenda Breitenmoser	President
1:30pm - 5pm	Full-Day Class: Non-Traditional Patternmaking: Inspiration from "Pattern Magic" with Theresa Alexander	Camden/Lombard
1:30pm - 5pm	Half-Day Class: Create Couture Details Using Heirloom Techniques with Kandi Christian	Pratt/Calvert
5pm - 6pm	Student Challenge Check-In	Chesapeake Foyer
6pm - 8pm	Welcome Reception & Awards Ceremony (hors d'oeuvres & cash bar)	Harborview
7:30pm-9pm	Threads Challenge Check-In	Chesapeake A



# Full Schedule

## Friday, October 21st Core Conference

8am - 8pm	ASDP Office	Douglass
8am - 8pm	Registration	Chesapeake Foyer
8am - 5pm	Beverage Break (water, coffee, & hot tea)	Chesapeake Foyer
8am - 9am	Fashion Show Check-In	Chesapeake Foyer
8:30am - noon	Marketplace setup	Harborview
8:30am - noon	Full-Day Class: Beginning Pattern Grading with Theresa Alexander	Camden/Lombard
8:30am - noon	Full-Day Class: Clothing Alterations & Repairs with April Jackson	Pratt/Calvert
8:30am - noon	Half-Day Class: Turn Your Passion into Profit: Sell What You Sew Online with Kandi Christian	President
8:30am - noon	Half-Day Class: Make It Last! Mending with Barbie McCormick	Chesapeake A
8:30am - noon	Half-Day Class: Writing for Sewists with Ellen Miller	Chesapeake B
Noon - 1:30pm	Keynote Buffet Luncheon with Susan Khalje	Pisces
1:30pm - 7pm	Marketplace	Harborview
1:30pm - 5pm	Full-Day Class: Beginning Pattern Grading with Theresa Alexander	Camden/Lombard
1:30pm - 5pm	Full-Day Class: Clothing Alterations & Repairs with April Jackson	Pratt/Calvert
1:30pm - 5pm	Half-Day Class: Things That Go Bump in the Night on Your Embroidery Machine with Kandi Christian	President
1:30pm - 5pm	Half-Day Class: Pricing Your Work Using the 5-Star System with Brenda Breitenmoser	Chesapeake A
1:30pm - 5pm	Half-Day Class: Creating Chinese Knots with Ellen Miller	Chesapeake B
3pm - 4pm	Afternoon Break (snacks available)	Chesapeake Foyer
5pm - 7pm	Fashion Show Model Rehearsal	Annapolis/Fredrick/Columbia
7pm - 9pm	Fashion Show	
5pm - 9pm	Green Room for Fashion Show Workers	Baltimore



# Full Schedule

## Saturday, October 22nd Core Conference

8am - 8pm	ASDP Office	Douglass
8am - 8pm	Registration	Chesapeake Foyer
8am - 5pm	Beverage Break (water, coffee, & hot tea)	Chesapeake Foyer
8am - 6pm	Marketplace	Harborview
8:30am - noon	Full-Day Class: Creating Custom Couture Trims with Mary Funt	Chesapeake A
8:30am - noon	Full-Day Class: What is a Tech Pack? How to Read & Write Technical Specifications of a Garment with Anne Kuehn	Camden/Lombard
8:30am - noon	Half-Day Class: Advantageous Adjustments for Disadvantaged Clients: Adjusting Patterns & RTW for Special Needs with Barbie McCormick	Chesapeake B
8:30am - noon	Half-Day Class: Standards of Quality: Who Cares? with Helen Haughey	President
8:30am - noon	Half-Day Class: You are Really in Sales! with Rae Cumbie	Pratt/Calvert
Noon - 1:30pm	Lunch on your own / Chapter Rep Meeting	
1:30pm - 5pm	Full-Day Class: Creating Custom Couture Trims with Mary Funt	Chesapeake A
1:30pm - 5pm	Full-Day Class: What is a Tech Pack? How to Read & Write Technical Specifications of a Garment with Anne Kuehn	Camden/Lombard
1:30pm - 5 pm	Half-Day Class: Ironing Out Client Relations: Placating Angry Clients with Barbie McCormick	Chesapeake B
1:30pm - 5pm	Half-Day Class: Sewing with Silk & On the Bias with Emily Magli	President
1:30pm - 5pm	Half-Day Class: Revamp Garments for a Sustainable Wardrobe with Rae Cumbie	Pratt/Calvert
3pm - 4pm	Afternoon Break (snacks available)	Chesapeake Foyer
5pm - 6pm	Chapter Rep Meeting	Camden/Lombard
6pm - 9pm	Annual Meeting & Buffet Dinner	Pisces





# Full Schedule

## Sunday, October 23rd Core Conference

8am - 8pm	ASDP Office	Douglass
8am - 8pm	Registration	Chesapeake Foyer
8am - 5 pm	Beverage Break (water, coffee, & hot tea)	Chesapeake Foyer
8:30am - 1:30pm	Marketplace	Harborview
8:30am - noon	Master Class: Chanel & Chanelisms with Claire Shaeffer	Chesapeake A
8:30am - noon	Full - Day Class: Passementerie: Buttons, Braids, & Closures with Robyn Spady	President
8:30am - noon	Full-Day Class: Design 101 with Helen Haughey	Camden/Lombard
8:30am - noon	Half-Day Class: Creating a Line Plan & Budget for Your Apparel Line with Rachel Erickson	Chesapeake B
8:30am - noon	Half-Day Class: Improving Communication Through Technical Drawing with Theresa Alexander	Pratt/Calvert
Noon - 1:30pm	Lunch on your own	
1:30pm - 3pm	Marketplace Strike	Harborview
1:30pm - 5pm	Master Class: Chanel & Chanelisms with Claire Shaeffer	Chesapeake A
1:30pm - 5pm	Full - Day Class: Passementerie: Buttons, Braids, & Closures with Robyn Spady	President
1:30pm - 5pm	Full-Day Class: Design 101 with Helen Haughey	Camden/Lombard
1:30pm - 5pm	Half-Day Class: Organizing Your Workflow for Efficiency, Profitability, & Mental Tranquility with Erin Retelle	Chesapeake B
1:30pm - 5pm	Half-Day Class: Understanding the Dynamics of Sleeves & Armscye Design to Get the Most Arm Movement with Dee Dee Anderson	Pratt/Calvert
3pm - 4pm	Afternoon Break (snacks available)	Foyer
5pm - 7pm	Farewell Reception (hors d'oeuvres & cash bar)	Harborview
7pm - 9 pm	Board Meeting	Douglass



# Full Schedule

## Monday, October 24th Post Conference

8am - 8pm	ASDP Office	Douglass
8:30am - noon	Master Class: Chanel & Chanelisms with Claire Shaeffer	Chesapeake A
Noon - 1pm	Lunch on your own	
1:30pm - 5pm	Master Class: Chanel & Chanelisms with Claire Shaeffer	Chesapeake A



# About ASDP



## Mission, Vision, & Values

Our mission is to empower sewing and design professionals to succeed in business.

Our vision is to be the global leader advancing professional standards in the sewing and design industry.

Our values serve as a compass to guide our decisions:

- Community - We believe through community our businesses can grow.
- Professionalism - We encourage members to follow a [Code of Ethics](#), to be committed to ethical business conduct.
- Quality - ASDP standards and practices, as outlined in our [Standards of Quality](#), clearly illustrate our commitment to high levels of technical performance.

## ASDP Charitable Foundation

We envision a world where the sewing and design industry is made up of well trained, highly skilled, and well compensated professionals whose unique skills, expertise, and workmanship are respected and valued. Our mission is to support students pursuing education in sewing and design, educators teaching the next generation of sewing and design professionals, and small manufacturers and other sewing and design entrepreneurs. [Donate to the Charitable Foundation today!](#)





# Things to Know...

## Getting the Most from Your First ASDP Conference

There is so much to look forward to at the educational conference! However, it can be confusing if you don't know what to expect or intimidating when everyone else seems to be long-time friends. First-time conference attendees are encouraged to sign up during registration, or contact [membership@sewingprofessionals.com](mailto:membership@sewingprofessionals.com) for more information. Participants receive:

- 🌿 Tips and advice for what to wear and what to bring
- 🌿 Help coordinating roommates, shared travel from the airport, or finding meal companions
- 🌿 'Know Before You Go' live-webinar covering conference basics, location information, and Q&A
- 🌿 Lunch Meet-up at conference Thursday, Oct. 20th



# Things to know...



## Welcome to Baltimore, Maryland!

Transportation from **Baltimore/Washington International Thurgood Marshal Airport (BWI)** is an approximate 20-minute Taxi or Uber ride to the Hyatt Regency Baltimore Inner Harbor. The **Super Shuttle** is also available for your trip to and from the airport. At the time of this writing the approximate one-way cost for a Taxi is \$37, one-way for Uber is \$25 and one-way for Super Shuttle is \$38.

Historically, the **average weather** in Baltimore can range from daily high temperatures of 69°, and daily low temperatures of 48°.

**Conference attire** is business casual, but feel free to dress up for any or all social events if you like - it has been a long time and we need to dig those dress up clothes out of our closets!

**Registration for classes** is on first registered, first served basis. Classes will close when maximum capacity has been met. Otherwise, class registration will remain open until the class begins. Any class that has not reached its minimum registration by September 1 is subject to cancellation by ASDP.

The cost for the **One Full Day of Core Classes** (excluding special events) is just that - One Full Day of classes listed on a particular day. Combining classes from multiple days to equal one full day of classes is not permitted.

In general, registration fees are non-refundable. However, registration transfers are allowed. The only refund exception are fees for a class that has been cancelled by ASDP. Any refund request must be made by email to [conference@sewingprofessionals.com](mailto:conference@sewingprofessionals.com) and will be handled on a case-by-case basis.



# Hotel Information

## **Hyatt Baltimore Inner Harbor** **300 Light Street,** **Baltimore, MD 21202** **410-528-1234**

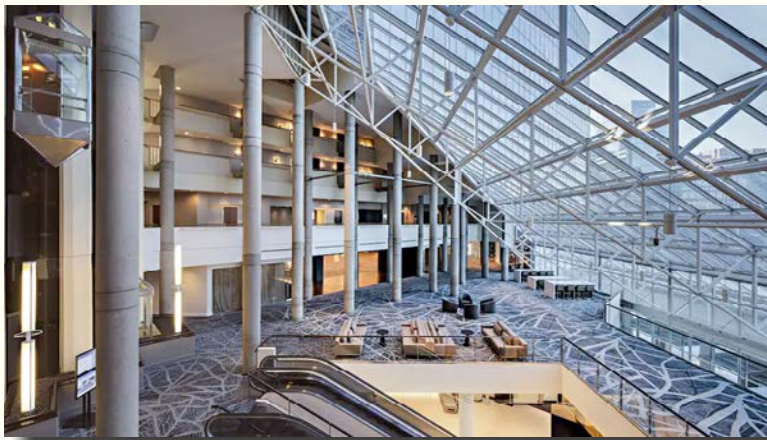
The Hyatt Regency Baltimore Inner Harbor is approximately 12 miles from BWI and within walking distance of area museums, historic landmarks and attractions like the National Aquarium and Camden Yards. The hotel is also connected to the Baltimore Convention Center by skywalk.



The hotel has a 24/7 front desk, free internet, coffee maker, in room safe and fitness center. You can grab breakfast and a Starbucks at the on-site **Café Market** located on the second floor of the hotel. You can also grab a bite to eat at the **Bistro 300**, a restaurant that also features a bar and lounge. Check in time is 4:00 PM and check out time is 11:00 AM.

Parking will be available in the hotel's covered garage at a 50% discounted rate or \$15 per day, whichever is less at the time, for attendee self-parking.

We have secured a discounted guest room base rate of \$179.00 for single/double occupancy, \$204.00 for triple occupancy and \$229.00 for quad occupancy. There is a maximum of four persons per room. These rates are available throughout the conference, and three days pre and post conference for those who want to arrive early or stay late. Rooms are available on a first come, first served basis.



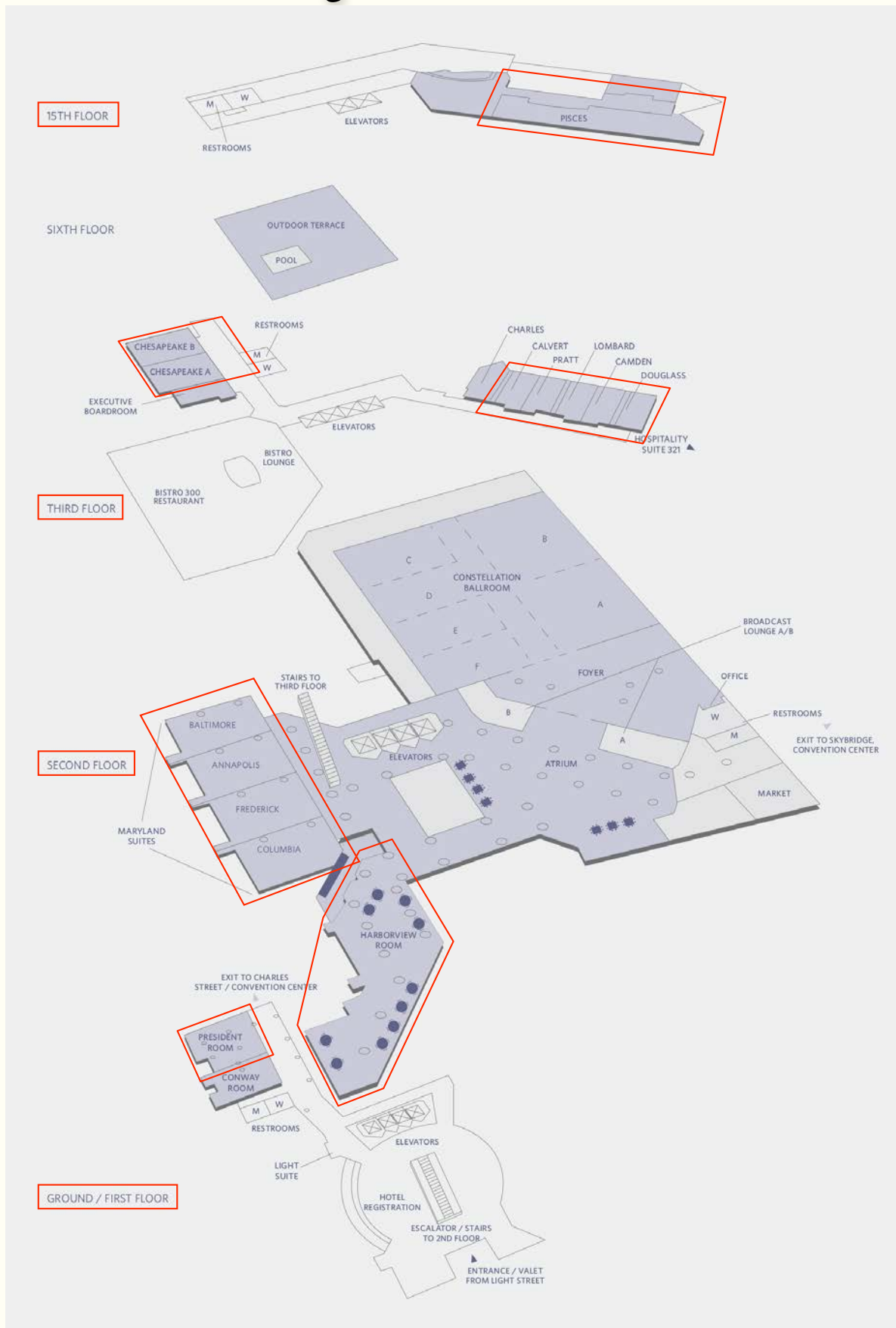
**THE GUARANTEED RATE IS VALID  
THROUGH SEPTEMBER 26, 2022.**

**The Registration Code is G-ASDP.**

## *Book Your Room Now!*



# Venue Map



# *Vendor Marketplace*

Friday through Sunday, October 20-23

Come check out our Vendor Marketplace during your downtime at the conference. Peruse the wares of our carefully curated list of vendors. You may have to hide your checkbook around these tempting treasures!

The list of vendors will continue to grow as we approach the conference. Stay tuned to updates through the newsletter and on our website!



# Certification



The Master Sewing and Design Professional (MSDP) Certification Program is a national performance-based program certifying professional customer sewing and design work. They are based on ASDP's Standards of Quality and open to anyone with a sewing-related business. MSDP and MAS certification provides the professional with the prestigious credentials that validate skills and expertise. The evaluation of such work has four important goals:

- 🌿 Upholding high standards of workmanship
- 🌿 Educating the sewing professional in the evaluation of her/his work, aiding in the development of skills
- 🌿 Provides a benchmark of superior quality for the consumer
- 🌿 Encouraging and attracting new and talented people to our profession

The MSDP Certification Program tests the knowledge and skills of seven important areas: fabric, design, fashion illustration, fit, garment construction, pattern development, and professional practices.

The Master Alteration Specialist (MAS) Certification Program tests the knowledge and skill of five important areas: fabrics, alteration techniques, alteration fit, alteration overview, and professional practices.

*Those interested in applying for certification should take note of the classes marked with the MSDP and MAS logos. These classes have been evaluated by the MSDP Board and deemed valuable education towards undertaking the certification process.*



# Master Classes

## Lace Manipulation: The Couture Bodice



**Presenter:** Helen Haughey

**Pre-Conference:** Tuesday, October 18th through Thursday, October 20th

**Kit Fee:** \$20

**Kit Includes:** Samples of different types of lace and the appropriate accompanying backing, underlining, and lining fabrics

**Supplies Needed:** Sewing machine and usual sewing supplies.

A toile of your garment and the pattern you used. Extra muslin, lace, base fabric, underlining, lining, zipper or buttons, thread. Instructor will contact you prior to class to discuss your chosen pattern.

**Class Description:** For most of us the bodice presents a much greater fitting challenge than the skirt. Chantilly and Alencon laces can be easily inserted in the seams. However, the test comes when using Guipure lace which must be manipulated to fit the undergarment. This requires a well fitted undergarment which is not always so easy to achieve on your own. In this class we will learn all the tips and tricks required for a beautiful Guipure bodice. It is your choice: 1. Construct a top to go under a jacket or pair with a skirt or pants 2. Create a bodice to add to your skirt (either one you have or will construct later) for your dress. Whichever you choose you will be ready for your holiday events!



## High-End Jacket, Dress, Slacks Production



**Presenter:** Laurel Hoffmann

**Pre-Conference:** Tuesday, October 18th through Thursday, October 20th

**Kit Fee:** \$51.50

**Kit Includes:** Textbook, handouts, miniature dress kit





# Master Classes



**Supplies Needed:** Sewing machine, armscye curve, 2x18 C-thru ruler, pencils, eraser, small sharpener, thread, hand needles, paper scissors, fabric scissors, pins, masking tape, Scotch magic tape. (Optional: tube for rolling/transporting patterns, personal sewing projects for critique)

**Class Description:** Participants will both watch and participate in the conversion of a jacket, dress, and pant home-sewing set of patterns into patterns that would be used in high-end industrial-couture designing departments. The more difficult sewing

procedures involved with the making of the three garments will be explained and/or shown. Procedures will first be demonstrated, then participants will volunteer to repeat the procedures. This is a hands-on class to make sure the participants both understand and are able to repeat the procedures when they return home. 1. Participants will learn how trace off the patterns with modified seam allowances, at the same time grading the patterns into a larger (or smaller) size. 2. They are then shown how to check the patterns for errors, including how to correct the sleeve cap/armhole notches. 3. Bust dart corrections - moving the dart to lie correctly over the full of the bust; increasing or reducing for larger and smaller busts. 4. Next they see how to use grading to modify the patterns to custom fit. 5. Students will draft the supporting patterns from the modified/traced patterns. The supporting patterns would be used in the industry to produce high-end garments. 6. Demonstrations will include how to draft a jacket's stiffening and lining patterns, how to draft a dress lining that finishes the neck and sleeves, and how to draft the pant pattern's supporting fly and pocket patterns, as well as sewing demonstrations. 7. Students will be given handouts. 8. Clothing in process will be shown and passed in the class so that participants can see the procedures' results. 9. The more difficult procedures involved with making the garments will be demonstrated. Various sewing procedures can be requested in class and then provided. 10. It is suggested that the participants purchase Tailoring a Jacket, which includes all of the jacket pattern's procedures that will be demonstrated, plus many more. 11. Participants will be encouraged to actively participate: interrupting the presentation with questions, getting up to inspect demonstrated work, trying the various procedures. 12. Participants can bring their work in progress to class for suggestions and help.



# Master Classes

## Bridal & Formal Alterations from Shoulders to Hem



**Presenter:** Brenda Breitenmoser

**Pre-Conference:** Wednesday, October 19th through Thursday, October 20th

**Kit Fee:** \$35

**Kit Includes:** Half-scale dress to work on, printed materials

**Supplies Needed:** Needle, thread, scissors, & pins

**Class Description:** 2-day master class covering bust, waist, hip and hem alteration challenges of the bridal and formal design styles of 2022. CLO3D avatar technology and physical samples will be used to demonstrate the various options to achieve the perfect fitting garment for your client. Participants will apply what they learned with what they know to alter a provided scale garment. Each participant will have the opportunity to share the fitting challenges and solutions they applied. The course includes detailed notes for future reference.



# Master Classes

## Chanel & Chanelisms

**Presenter:** Claire Shaeffer

**Post-Conference:** Sunday, October 23rd through Monday, October 24th

**Kit Fee:** \$36

**Kit Includes:** Fashion fabric, organza, muslin, basting thread, needles, buttonhole twist, & sample patterns

**Supplies Needed:** Basic sewing tools: shears, thimble, tape measure, etc.

**Class Description:** This 2-Day workshop will focus on the techniques that set the Chanel designs apart from other couture designs. Called Chanelisms by Vogue Magazine, these techniques include shaped collars, panel fronts, 3-piece sleeves, double buttonholes, quilting, and some interesting trims. During this workshop, Claire will compare a 1971 suit from Chanel's last couture collection with a licensed copy purchased at Lord & Taylor. Of course, you will make a few samples and have an opportunity to examine some of the Chanel jackets and skirts in Claire's personal collection.



# Thursday Classes

## ***Non-Traditional Patternmaking: Inspiration from "Pattern Magic"***

**Presenter:** Theresa Alexander

**Class Type:** Full-Day

**Kit Fee:** \$25

**Kit Includes:** Handouts, pattern paper, masking tape, basic patterns

**Supplies Needed:** Paper scissors, pencil, grid ruler, pattern tools, pins, a reasonable simple pattern that you want to try changing

**Class Description:** Have you ever seen examples of the unusual dimensional patternmaking in the Pattern Magic books or championed by a few notable Japanese patternmakers? The examples suggest questions like, "How is that done?" and "That's interesting, but how can it be made practical?" The premise behind this type of non-traditional patternmaking can be simplified in a manner that many of the techniques become easy to understand. Better yet, upon gaining an understanding of how the techniques work, it is simple to re-apply the concepts in ways that work for the more traditional tastes of North American clientele. This hands-on workshop will first allow participants to experience non-traditional patternmaking through a few key pattern exercises. Participants will use flat pattern, draping, and paper draping to create and manipulate the patterns. While making the initial patterns, explanations will be made as to how and why the techniques work and how to start adapting them. During the next phase, we will discuss how to adapt techniques to various silhouettes to make them more interesting, while maintaining wearability. This will be followed by choosing an existing garment pattern and applying the techniques to change it into something new but appealing to either the participant or the participant's client. We will work with highly curved seams, three-dimensional elements, and thinking outside of the garment box.





# Thursday Classes

## Fitting & Altering Pants



**Presenter:** Lauren Domio

**Class:** Half-Day Morning

**Kit Fee:** None

**Supplies Needed:** Sewing machine, sewing supplies, topstitch thread, matching thread, one pair of denim and one pair of business casual pants, various machine needles

**Class Description:** Fitting pants on different body types using purchased and/or items brought from home. Students should bring one pair of denim and one pair of business

casual pants to perform minor alterations such as shorten hem, topstitch, take in waist, and seat. Part of class consists of a lecture, but student involvement is encouraged.

## Create Couture Details Using Heirloom Techniques



**Presenter:** Kandi Christian

**Class:** Half-Day Afternoon

**Kit Fee:** \$15

**Kit Includes:** cotton batiste fabric, linen fabric, cording, cotton French lace, specialty needles, instruction booklet

**Supplies Needed:** sewing machine, basic sewing supplies, white thread and bobbin

**Class Description:** Heirloom techniques aren't just for christening gowns and baby clothes. Adding special details to a garment takes it from ordinary to couture by adding simple heirloom techniques that are sometimes the same as couture, only with different names. In this class, you'll explore how you can use Madeira Applique, gimp, 1/4" tucks and much more to create interesting detail on pockets, lapels, hems, bodices and more.



# Friday Classes

## Beginning Pattern Grading



**Presenter:** Theresa Alexander

**Class Type:** Full-Day

**Kit Fee:** \$20

**Kit Includes:** Handouts, basic patterns, pattern paper

**Supplies Needed:** Grid ruler, pencil(s), calculator or calculator app, curves (French or patternmaking), colored pencils (optional but helpful), paper scissors

**Class Description:** Have you long wanted to resize your patterns, but are daunted by the idea of grading? The key is to have someone walk you through it and to understand where the numbers come from. In this hands-on class we will learn about the basics of grading. We will learn how grading works, the key concepts behind it, and how to get the numbers. Then we will discuss the difference between hand and computerized pattern grading. We will see computer grading at work. The majority of the class will be spent learning how to hand grade. We will practice grading a variety of basic pattern pieces, starting with a skirt.



## Clothing Alterations & Repairs: *A Curriculum*



**Presenter:** April Jackson

**Class Type:** Full-Day

**Kit Fee:** \$30

**Kit Includes:** Needles, thread, thimble, snips, pair of jeans, zipper, child's winter coat, zipper

**Supplies Needed:** Sewing machine, personal sewing tools

**Class Description:** You may already know how to hem a pair of pants or replace a jean zipper, but are you performing the task the best and most efficient way? Just because an individual



# Friday Classes



can post a how-to sewing video online does not mean they are an expert in the field. Ever hear of “The blind leading the blind”? The Jackson Sewing Academy is a new initiative created by Alterations Specialist April Jackson. Fact about the Academy: it was founded to teach the skills that focus on clothing alterations and repairs. The techniques taught will improve the every-day sewer’s skills as well as equip the individual who wishes to earn a living in this industry. Students were reaching out to April who had taken other daytime or online sewing courses and finding that these courses just didn’t give them the level of detail or various skills required to actually make money. Many were hobby sewers or crafters and

contained none of the industry-level techniques required to make alterations to a professional standard, quickly and efficiently. So, April ran a popular series of courses in person in Ontario, which quickly sold out. She soon realized that demand for her classes overtook the hours she had in her week. Her solution was to create a series of specialist alterations courses online, showing students the specific methods, techniques, and skills required to work in alterations as a trade and not as a hobby.

## Turn Your Passion into Profit: Sell What You Sew Online



**Presenter:** Kandi Christian

**Class:** Half-Day Morning

**Kit Fee:** None

**Supplies Needed:** Bring sample or picture of item you would like to sell

**Class Description:** How do you set your prices? Is it better to sell wholesale or retail? What’s all this “branding” hype about? How to set up a website/smart phone app? How can you get your products featured in magazines/blogs? What about social media? Should you be selling on Etsy type sites? How to use email to grow your business? Get answers to all of these questions and more. Bring in pictures of your crafts (or the real thing if it’s small enough) and some of you will get a market evaluation in class.



# Friday Classes

## *Make It Last! Mending*

**Presenter:** Barbie McCormick

**Class:** Half-Day morning

**Kit Fee:** \$10

**Kit Includes:** Fabric and mending samples, thread samples, interfacing samples. Written tips and tricks, with illustrations or photos

**Supplies Needed:** Tools for note taking. Magnifying glasses/cheaters (if needed to see fine details)

**Class Description:** Make those garments last longer! Learn nearly invisible mending techniques for rips, tears, and worn out fabric.

Good for new garments with accidents, or old, worn out favorites that need a bit of help to last a little longer. Early prevention tips will be discussed. Fabrics such as denim, tweeds, shirtings, leather, and others will be covered, as well as garments such as pants, coats, linings, and formal gowns.



## *Writing for Sewists*

**Presenter:** Ellen Miller

**Class:** Half-Day morning

**Kit Fee:** \$5

**Kit Includes:** Written & photographic examples

**Supplies Needed:** Note-taking supplies or a laptop

**Class Description:** Have you ever wanted to write a great hand-out for your students? Write an article for a sewing magazine? Or perhaps you have an idea for a book? Ellen Miller, author of *Creating Couture Embellishments*, will show you how to start: what to think about as you refine your topic and how to break it down into a series of steps. We'll talk about your audience: students to fellow professionals. We will examine various methods of presenting information: written text, an





# Friday Classes

illustration or a photograph; and we'll discuss the pros and cons of each method. Using text, photographs and drawings that were and were not used in her book, Ellen will explain the merits of good and bad text, photographic sequences and drawings. Finally, we'll talk about writing professionally and getting help finding an editor to polish your proposal and your text so you have a written product that you can be proud to present.

## Things that Go Bump in the Night on Your Embroidery Machine



**Presenter:** Kandi Christian

**Class:** Half-Day Afternoon

**Kit Fee:** \$20

**Kit Includes:** Cotton batiste fabric, linen fabric, cotton English netting, rayon embroidery thread to use in class, embroidery designs, instruction booklet

**Supplies Needed:** Sewing machine with embroidery unit, 4" hoop, 2 full bobbins, basic embroidery supplies; Students need to email instructor 1+ week before class with necessary format and instructions.

**Class Description:** Once in a while, just when you're finishing up a project, the machine embroidery goes horribly wrong. In this class, you'll make mistakes on purpose and then learn how to fix them. Have you ever "missed" while re-hooping or used the wrong color of thread? How about having in-the-hoop projects that don't line up? Yep, things can go wrong - don't throw it out, fix it!



# Friday Classes

## *Pricing Your Work Using the 5-Star System*

**Presenter:** Brenda Breitenmoser

**Class:** Half-Day afternoon

**Kit Fee:** \$10

**Kit Includes:** Worksheet & printed materials

**Supplies Needed:** Fill out worksheet (will be emailed to you prior to class), calculator, paper, pencils

**Class Description:** Are you stumped on what you should charge for your work? The 5 Star System is a tool that puts value not only on your time but also on the special skills needed to achieve a couture level finish. With this system you will be able to identify the sewing skills and the monetary value associated within each star level. It will also cover the balancing act between proficient skills and developing skills.

When you register for this class you will be emailed 2 worksheets to be completed and brought to class. One with your business expenses and another with time associated with different alterations. These worksheets will be used with the 5 Star System to establish your pricing.

The 5 Star System is a tool to assist in identifying sewing skill levels, associated pricing, areas for growth and ultimately contribute to developing a profitable business plan.



# Friday Classes

## Creating Chinese Knots



**Presenter:** Ellen Miller

**Class:** Half-Day afternoon

**Kit Fee:** \$30

**Kit Includes:** small cork board for pinning the knots, various cords for knots, pins, written & photographic directions

**Supplies Needed:** hand needle, sewing thread (white or red), paper scissors, tweezers or a large size blunt needle

**Class Description:** Chinese knots, sometimes called frogs or frog closures, have been used on Chinese clothing for many centuries. Whether made in rat-tail cord or custom-made cording, they add an oriental flavor to any garment. Pairs of knots can be used to make button-and-loop fastenings, where one knot is made as a button and the other is finished as a loop.

During this class you will learn to tie several Chinese Knots. We will also experiment with tying Chinese Knots in different kinds of cords: smooth and textured.





# *Saturday Classes*

## *Create Custom Couture Trims*

**Presenter:** Mary Funt

**Class:** Full-Day

**Kit Fee:** \$30

**Kit Includes:** Susan Bates crochet hooks (C, D, E & F), 4 6"x 6" samples of boucle fabric, assorted yarns to create a minimum of 2 trim variations for each fabric

**Supplies Needed:** needle and thread (color not important), scissors, optional: laptop or tablet with wifi & Zoom installed (close up demos available through Zoom)

**Class Description:** Sourcing trims which coordinate well with your garment can be difficult. What's available often doesn't match well and is more suited to upholstery use. This class will explore various methods to create your own perfect trim using coordinating yarns, fabric and fibers pulled from the fashion fabric. We'll use a variety of methods such as crochet, knitting and braiding techniques. You will make samples of the techniques to keep as a reference. Some of the methods are explained in my blog: Cloning Couture. I've taught this class on-line to groups in the United States, Europe and Australia. I also teach custom trims as a part of my in-person couture French jacket classes.



## *What is a Tech Pack? How to Read & Write Technical Specifications of a Garment*

**Presenter:** Anne Kuehn

**Class:** Full-Day

**Kit Fee:** \$5

**Kit Includes:** Blank tech packs, grading handouts

**Supplies Needed:** tape measure, pen and pencil, ruler, calculator, optional laptop with Excel program

**Class Description:** The goal of this class is to further our knowledge of one of the communi-



# Saturday Classes



cation tools that the fashion industry uses. As sewing professionals, we are sometimes out of touch with the methods of communication that the wider fashion industry uses to communicate ideas. Technical specification packets are the blueprints of the garment industry, they contain a wealth of information. Morning Session: The first part of the class will focus on the elements of a tech pack, the purpose of each element, and most importantly which professional should be creating each element. Hint: it is not always the designer. The second part of the morning will be taking each element and hands-on creating the first elements of a sample tech pack based on provided garments. Afternoon Session: In the afternoon I would like to delve into Grade Spec sheets and Points of Measure. Designers are often asked to send

grade rules with tech packs but do not have the understanding to fill these out correctly. I will be going through an in-depth explanation of where these tables of numbers should come from, how to read a grade rule sheet, and how to fill out a grade rule sheet from body/garment measurements. It is important to understand these grade sheets. Should a client come with a tech pack requesting a pattern made in a size that is not the base/sample size then the grade rule is the only size guide available. Often this size guide is incorrect or missing and it is our job to help the client fix that. For the hands-on portion of the afternoon, we will be measuring garments to find their points of measure and then creating grade rules from those points. This will be a group exercise.

## *Advantageous Adjustments for Disadvantaged Clients: Adjusting Patterns & RTW for Special Needs*



**Presenter:** Barbie McCormick

**Class:** Half-Day Morning

**Kit Fee:** \$15

**Kit Includes:** Various closures and sample fabrics for modifications. Half-scale patterns for in-class exercises. Written notes with tips, tricks, sources, illustrations/photos



# Saturday Classes

**Supplies Needed:** Note taking tools, small paper scissors, and scotch tape (can be shared)

**Class Description:** Adjusting patterns, and modifying RTW for physically challenged clients- wheelchairs, crutches, limited dexterity/ mobility, medical devices, etc. Mostly lecture, but with some demos and samples on adjusting patterns and creative thinking.

## *Standards of Quality: Who Cares?*



**Presenter:** Helen Haughey

**Class:** Half-Day Morning

**Kit Fee:** \$10.50

**Kit Includes:** Copy of Standards of Quality in printed form

**Supplies Needed:** 2 garments which we could look at in regard to the Standards of Quality (suggested one you have made and one RTW)

**Class Description:** So often what we observe in the media and especially seen on programs like Project Runway is a rough and ready garment. Is careful garment construction and attention to detail a thing of the past for most of us? Will our customers pay for careful custom construction? Several years ago all members of ASDP received a copy of the Standards of Quality and in at least one module of the MSDP certificate program these are used for critiquing garments. In this class we will discuss the Standards of Quality and how we can adhere to them without jeopardizing our profitability. We will also look at commercial patterns and how these adhere to or deviate from the Standards. We will also look at a variety of garments to assess critically their quality, as well as discuss how a client's unique body and measurements must be considered.



# *Saturday Classes*

## *You Are Really in Sales!*



**Presenter:** Rae Cumbie

**Class:** Half-Day Morning

**Kit Fee:** None

**Supplies Needed:** Promotional materials for your business; bring enough to share; note taking materials

**Class Description:** With the specialized nature of our highly skilled sewing and design businesses, we often lose sight of the fact that we are really in sales. Ready to consider how you are doing? Immerse yourself in the concepts of making a sale including: promoting your services and skills, educating potential customers, providing the best product, completing the sale and nurturing repeat customers. We will consider both tried and true sales techniques and online promotional techniques for initiating and closing a sale. Practice and plan for a new year of increased sales and profits.

## *Ironing Out Client Relations: Placating Angry Clients*



**Presenter:** Barbie McCormick

**Class:** Half-Day Afternoon

**Kit Fee:** \$5

**Kit Includes:** Written notes, tips, and aromatherapy samples

**Supplies Needed:** Note-taking supplies

to practice keeping cool.

**Class Description:** Different strategies and phrases to help diffuse potentially unpleasant situations with upset clients. Handouts with examples, various situations and potential outcomes. Open to class discussions as well as some play-acting



# Saturday Classes

## Sewing with Silk & On the Bias



**Presenter:** Emily Magli

**Class:** Half-Day Afternoon

**Kit Fee:** \$5

**Kit Includes:** Fabric Samples

**Supplies Needed:** Sewing machine, thread, hand sewing needle, scissors.

**Class Description:** This class will explore why silk is so special and debunk the myth that sewing with it and on the bias is difficult. Students will see and touch different types of silk fabrics and learn the characteristics that make a fabric ideal for bias garments. Students will also learn how to lay out, cut, mark and sew a slippery silk while discovering various principles and techniques that will give them the confidence to sew on the bias.



## Revamp Garments for a Sustainable Wardrobe



**Presenter:** Rae Cumbie

**Class:** Half-Day Afternoon

**Kit Fee:** None

**Supplies Needed:** Note taking materials; optional: bring a garment you would like to recycle or repurpose

**Class Description:** Consider old favorite garments as the source for new wardrobe additions. For years the sewing community has been redesigning wedding gowns into christening dresses, but what about the garments in the closet that no longer fit or feel stylish. Perhaps they pull the heartstrings because the fabric is special, or the emotional connection is strong. Recycling the fabric or repurposing the garment is a great alternative. Think about how to



# Sunday Classes

assess the garment, prepare the fabric, and make a plan for a new creation. Consider ways to add additional fabric and choose a style that will be useful in your wardrobe. Offer this service to your clients as well or encourage sewing students to try one of these projects to give new life to an old favorite.

## *Passementerie: Buttons, Braids, & Closures*



**Presenter:** Robyn Spady

**Class:** Full-Day

**Kit Fee:** \$25

**Kit Includes:** printed handouts, button-making supplies, braiding, hook/eye, frog-making supplies

**Supplies Needed:** Old-fashioned style clipboard, small hand-held embroidery hoop (4-6" in diameter), sewing supplies, scissors, task lighting (optional)

**Class Description:** Buttons, braids, and many forms of closures are essential for many garments. For any designer who has struggled to find the perfect buttons for a garment, custom-made buttons may be the perfect solution. Handmade buttons can transform an ordinary garment into something extraordinary. Many designers, from Dior and Chanel to Valentino and Armani, have used hand-made buttons to enhance their fashions. What may surprise many are the many different techniques possible for making buttons and garment closures. Best of all is how easy most of the techniques are for producing couture-quality results. In this one-day workshop, participants will start with a presentation and discussion on a range of techniques for making buttons. This will also include ideas and techniques for garment closures without invasive buttonholes, including some braiding and cording techniques. Following the presentation and discussion, participants will have the opportunity to make several different styles of buttons, braids, and garment closures.



# Sunday Classes

## Design 101



**Presenter:** Helen Haughey

**Class:** Full-Day

**Kit Fee:** \$15

**Kit Includes:** Workbook, fabric samples

**Supplies Needed:** Small clear ruler, colored pencils, photo of personal headshot printed on paper

**Class Description:** Where do you start when a (new) client asks you to recommend a style for a custom garment that will best suit her body?



How do you analyze her body type and make the recommendation that will keep her coming back for more?

Where do you start to recommend a color that will compliment her skin tone?

How do you do this for yourself?

In this class we will look at the Golden Rule for body types and what features are most important for consideration of style and proportion. We will discuss guidelines for advising on the right colors to choose that will give an all-over glow to the body and not drain any existing natural color.

We will begin with the theory and then put the theory into practice with guided exercises.



# Sunday Classes

## Creating a Line Plan & Budget for Your Apparel Line

**Presenter:** Rachel Erickson

**Class:** Half-Day Morning

**Kit Fee:** None

**Supplies Needed:** Optional: laptop or tablet

**Class Description:** This course will first review the top ten items that are needed to start an initial apparel line plan. Rachel Erickson will be sharing her line planning template via both Excel and Google Sheets formats to help the users with setting up their first sets of data. Here are the ten topics that will be reviewed together for initial line planning needs: Style Name, Target Product Cost, Duty Rates, Shipping Costs, Target Landed Cost, Retail Price, Target Margin Percentage, Units to Purchase, Total Cost, and Projected Revenue.



Once a line sheet has been started, a more robust evaluation of budget can be done. Rachel will run through some real-life scenarios with the attendees. This will be a great time for attendees to bring their own plans or potential dream apparel lines to the course, and the group can help to work through their potential summaries together. Knowing the budget numbers and what can be afforded to produce, purchase and sell is the very first step in Rachel's apparel development process. From here, that is when she recommends moving into design phases and researching fabrics.

After discussing the basics together, Rachel will also dive into more detailed line plan templates. These will include forecasting tools and weighted margin calculations for a more robust evaluation of any apparel line. As a Product Manager for a billion dollar company in Rachel's most recent corporate role, she implemented these exact practices every single day to build and grow their apparel line.

This course will be lecture-style with open forum questions throughout the duration of the morning. Please feel free to bring your questions and projects with you, so that the format feels interactive and valuable.



# Sunday Classes

## Improving Communication Through Technical Drawing



**Presenter:** Theresa Alexander

**Class:** Half-Day Morning

**Kit Fee:** \$10

**Kit Includes:** Handouts, tracing paper, flats croquis figures

**Supplies Needed:** Pencils (mechanical preferred), ruler, eraser (General's Fractis mechanical eraser or similar is helpful)

**Class Description:** It can be difficult to communicate garment designs and specifications with clients, seamstresses, and factories. Garment flats and other forms of fashion technical drawing are one of the best tools in the designer's toolbox when it comes to easing these difficulties.



Flats help the designer show clients what each party is envisioning so they can better negotiate details before the garment is started. Flats, call outs, and detail drawings are used to demonstrate to seamstresses and factories exactly what a garment should look like as it is produced. The drawings help eliminate confusion at every stage of production.

"But I can't draw!?" Not to worry. Flats are one of the easiest forms of fashion illustration. It is done using templates, tracing paper, and rulers. I have been teaching students to draw flats for 25 years, many of who have never attempted drawing in their life. Not every student's work was worthy of being published, but they could all communicate visually. That is what counts with flats.

So, join us and learn the basics of how to draw flats by hand. This half-day course will focus on how to translate what you see into a usable drawing. We will cover the key points you need to check when drawing for a client or someone who is going to produce your garments. We will also briefly discuss making your flats look professional.



# Sunday Classes

## *Organizing Your Workflow for Efficiency, Profitability & Mental Tranquility*

**Presenter:** Erin Retelle

**Class:** Half-Day Afternoon

**Kit Fee:** None

**Supplies Needed:** None

**Class Description:** Sometimes in an established business, it's not finding work or customers that is the challenge, it's managing the people and projects you accept. In this seminar, we'll discuss best practices to keep work steadily moving through your business. We'll talk about strategies for finding and alleviating bottlenecks, designing workflow systems that work for your individual situation, and ideas for maintaining level cashflow. Drawing from Lean process concepts, find ways to optimize your physical space, space on your calendar, and mental bandwidth for smoother and more efficient operation.



## *Understanding the Dynamics of Sleeve & Armscye Design to Get the Most Arm Movement*



**Presenter:** Dee Dee Anderson

**Class:** Half-Day Afternoon

**Kit Fee:** \$15

**Kit Includes:** Muslin, tracing paper, pattern, pencils, binder with handouts

**Supplies Needed:** sewing machine, white thread, fabric scissors, pins, tape measure, pen for note taking, tight fitting stretch t-shirt with either no sleeve or cap sleeve



# *Post-Conference Tour*

**Class Description:** Students will learn from teacher instruction, video, and samples of sleeves attached to bodices, the dynamics of arm movement in a sleeve. In bridal wear, the brides are always complaining about not being able to move their arms. I will go over off the shoulder sleeves, long fitted sleeves and cap sleeves. We will study small and large armscyes and the shape of the sleeve to fit different armscyes comfortably. Gussets and elbow darts will also be covered. By the end of this class, students should have a knowledge of sleeve dynamics for different styles of sleeves, and also different client body types.



## *Post-Conference Tour*

Monday, October 24th, 8:30am - 5pm

Our tour this year will have two stops. Both locations come highly recommended by members of our Baltimore Chapter. The first stop will be Mekong River Textiles in Silver Springs, Maryland and the second stop will be the Drycleaning & Laundry Institute in Laurel, Maryland. The tour is subject a minimum number of 10 and maximum number of 15 participants. Availability will be on a first come, first served basis.

Our day will begin at 8:30 AM on Monday, October 24, 2022. We will meet in the hotel lobby and then board our bus. The bus will leave the hotel at 8:45 AM sharp. We will drive 37 miles to Mekong River Textiles for a presentation that will begin at 10:00 AM followed by some time for shopping. We will have a dutch-treat lunch at a local restaurant. We will then travel 11 miles to the Drycleaning & Laundry Institute for a tour and presentation. After the presentation we will begin our 25-mile return to the hotel.



# Other Events

## Newbie Meet & Greet

Thursday, October 20th, Noon - 1:30pm

Is this your first ASDP conference? Have you not been to a conference in a really long time? Well, this event is just for you! Come introduce yourself, meet with other first-time attendees, and make sure you have everything you need to make the most out of your conference experience. Dutch Treat.

## Welcome Reception & Awards Ceremony

Thursday, October 20th, 6pm - 7:30pm

Come party with us as we kick off this year's conference and celebrate the awardees of ASDP in 2022!

Hors d'oeuvres provided. Cash bar. All core conference attendees are invited. Guest tickets are available at the time of registration. Dress is business casual.





# Other Events

## Keynote Luncheon – Susan Khalje

Susan Khalje began her career at the New York couture salon *Chez Cez et Bez* and later worked as a designer on Seventh Avenue. She then established her own wedding dress and evening wear business, *Susan Khalje Bridal Couture*, before focusing full-time on sharing and preserving the techniques of couture sewing.



Susan is a Contributing Editor of *Threads Magazine*, and has been honored with The Association of Sewing and Design Professionals' Lifetime Achievement Award. She hosted *Sew Much More* on HGTV and *DIY* for 6 years, and in addition to her frequent contributions to *Threads Magazine*, she has written for every major sewing publication. Her books include the bestselling *Bridal Couture: Fine Sewing Techniques for Wedding Gowns and Evening Wear* (Krause) and *Linen and Cotton: Classic Sewing Techniques* (Taunton). She has also taught for *Craftsy/Blueprint: the Couture Dress* and the *Guipure Lace Skirt*.

She is a charter member of ASDP and has served as its chairperson. She is a member of *The Fashion Group International*, *The Costume Society of America* and was awarded an honorary lifetime membership to the *Smocking Arts Guild of America*.

A sought-after teacher, Susan established *The Couture Sewing School* in 1993, and has since taught couture sewing techniques throughout the United States as well as internationally. Her professional contacts extend to Paris and London, where she yearly takes groups of couture enthusiasts for an insider's look at the couture arts.

Her most recent venture is a private Facebook group, The Susan Khalje Couture Sewing Club, fostering camaraderie and education among those interested in couture sewing.

*Buffet Lunch provided.*

# Other Events

## Fashion Show



Friday, October 21st, 7pm - 9pm

Join us at this year's Threads Challenge, Member Showcase, and Student Showcase fashion shows! All core conference attendees are invited. Guest tickets are available at the time of registration. Dress is cocktail or semi-formal.

Member Showcase: Registration needs to be completed with the photo submission for the Member Showcase by September 15th. For more information on this year's Member Showcase and the Fashion Show, email Barbie McCormick - [fashionshow@sewingprofessionals.com](mailto:fashionshow@sewingprofessionals.com).

Student Challenge: The Student Challenge is open to high school juniors and seniors and to any student following a post-secondary fashion program. Registration for the Student Challenge must be completed by September 15th. For more information, please contact Loesje Shema at [conference-elect@sewingprofessionals.com](mailto:conference-elect@sewingprofessionals.com).

# threads

## 2022 Threads Past to Present Challenge

Fashion designers have always been inspired by older styles. They pay homage to beautiful clothing of the past, while bringing new meaning to silhouettes, construction techniques, and embellishments. Custom clothiers and home sewers have the ability to personalize and update beloved looks from years or decades ago. This year, Threads challenges the members of the Association of Sewing and Design Professionals to create a contemporary ensemble based on a vintage inspiration.

Rather than looking for garments in thrift shops or museum collections, we ask you to find inspiration in the unparalleled digital library of sewing patterns belonging to the Commercial Pattern Archive at the University of Rhode Island. This online resource ([CoPA.apps.uri.edu](http://CoPA.apps.uri.edu))



# Other Events

catalogs thousands of patterns from 1847 to the 2010s. It can bring you closer to dressmakers of the past, by showing you the designs they used to create their self-sewn wardrobes. The archive is fully searchable by year, garment type, pattern company, and more. You'll find images of the pattern envelopes in most cases. In some, there are also scans of layout diagrams, offering a hint about what the pattern pieces look like.



You'll need to apply to the librarian in charge for a free login to the archive; follow the directions on the site to do so. Once you log in, you are free to browse all the pattern listings. Whether you're a fan of Edwardian styles or 1970s-era looks, or anything in between, you're sure to find images that spark your creativity. You might even find long-lost favorite patterns from your early days of sewing.

From the archive, select up to three patterns as inspiration for your contemporary design. In your artist's statement, explain which element(s) of each pattern you have adapted for your design: It could be the overall silhouette, interesting style lines, a detail such as a collar, sleeve, or special closure, or applied embellishment. Be sure to create a full look: Every top must have a bottom and vice versa, or design a dress or jumpsuit. Include links to your source patterns on the CoPA website, or embed images from the site into your statement, so the judges can view your inspiration. Also provide up to six photos of your finished look: a full front view, a full back view, and four detail views of your choice.

Enjoy your exploration. We know you'll find your way back to the present, enriched by sharing the sewing treasures of dressmakers and tailors of yore.



# Other Events

## Chapter Rep Meeting

Saturday, October 22nd, Noon - 1:30pm

All Chapter Reps or designees are invited to join in this annual event. Share successes, get ideas, and keep up to date with what has been happening at both the local and national levels. Lunch will be provided. Meet at the Registratiton Desk by Noon.

## Annual Meeting & Dinner

Saturday, October 22nd, 6:30pm - 9:30pm

Join us Saturday evening for a buffet dinner, followed by the ASDP Annual Meeting. All core conference attendees are invited. Guest tickets are available at time of registration. Dress is cocktail or semi-formal.

## Farewell Reception

Sunday, October 23rd, 5pm - 6:30pm

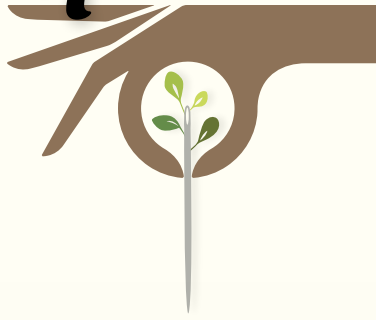
Join us one last time to network and say goodbye to those you have met throughout the conference! Make sure to get people's contact information so you can keep in touch.



Hors d'oeuvres provided. Cash Bar. All core conference attendees are invited. Guest tickets are available at time of registration. Dress is business casual.



***Sponsors***



# threads

